

Expanding Lockeland Springs Park

Creating a thriving natural neighborhood park
for generations to come



Why should my business support Lockeland Springs Park?

Now more than ever, parks and outdoor spaces have become essential places to gather and unite us. Your participation in this campaign will demonstrate your partnership with the East Nashville community, The Trust for Public Land and TennGreen Land Conservancy to realize the dream to protect the forested oasis adjacent to Lockeland Springs Park. In the past six months, we have raised \$1.6 million for the acquisition of the land, but the need for support goes beyond the transaction. Lockeland Springs Park needs your help to:

- Create a Master Plan for the expanded park
- Develop Friends of Lockeland Springs Park as a sustainable partner for Metro Parks
- Repair the park infrastructure damaged by the 2020 tornado
- Clean up trash and debris from the new park property

Your support will be a visible commitment to East Nashville, and we look forward to your partnership in this community-driven success story.



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 one time gift to this campaign can translate into

 longstanding sponsorship in the future.



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The Trust for Public Land

 creates parks and protects

 land for people, ensuring

 healthy, liveable

 communities for generations

 to come.

tpl.org

FOR MORE INFORMATION:

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PHOTOS: ÖÜQ'SÖÖ, JIM GREGORY



Sponsorship Opportunities

Expanding Lockeland Springs Park

	Gold	Silver	Bronze	Park Patron	Park Advocate
	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Give Aways	Approved, branded items such as T shirts water bottles, gift bags, etc.	Approved, branded gift bags			
Print Recognition	Logo on program, earned media acknowledgement	Logo on program	Logo on program	Logo on program	Logo on program
Campaign Website	Logo on event website	Logo on event website	Listed on event website	Listed on event website	Listed on event website
On-site Recognition	Logo on all sponsor banners, acknowledgment by emcee	Logo on all sponsor banners	Listed on all sponsor banners	Listed on all sponsor banners	Listed on all sponsor banners
Employee Engagement	Opportunity for Employee clean up day with photo opportunity	Photo opportunity for team at celebration			